



# 2023 PENN STREET MARKET



**JUN 1 TO SEP 28**

EVERY THURSDAY // 10 AM TO 2 PM

**GRCA**  
GREATER  
READING  
Chamber Alliance

FOR MORE INFORMATION, CONTACT  
AARON AT [AGANTZ@GREATERREADING.ORG](mailto:AGANTZ@GREATERREADING.ORG)

## **PENN STREET MARKET 2023 SPONSORSHIP OPPORTUNITIES**

### **Title Presenting Sponsor | \$10,000 | EXCLUSIVE**

- Name and logo in full color added to event title as presenting sponsor on all marketing materials – print and digital
- Pre-event and in-season publicity through GRCA and Penn Street Market (PSM) publications, website, and social media
- Name and logo recognition on PSM website and weekly, in-season email blasts
- Social media recognition throughout the season on PSM Facebook, Instagram, and Twitter
- Logo displayed in full color on signage throughout the Market season
- Opportunity to have a display table (10' x 10') weekly throughout the 18-week season

### **Harvest Sponsor | \$5,000 | 2 AVAILABLE (Non-Compete)**

- Logo in full color on all marketing materials – print and digital
- Logo recognition on PSM website and weekly, in-season email blasts
- Social media recognition throughout the season on PSM Facebook, Instagram, and Twitter
- Logo displayed in full color on signage throughout the Market season
- Opportunity to have a display table (10' x 10') weekly throughout the 18-week season

### **Growth Sponsor | \$2,500 | 4 AVAILABLE (Non-Compete)**

- Logo recognition on PSM website and weekly, in-season email blasts
- Social media recognition throughout the season on PSM Facebook, Instagram, and Twitter
- Logo displayed in black and white on signage throughout the Market season
- Opportunity to have a display table (10' x 10') up to 9 times throughout the 18-week season

### **Root Sponsor | \$1,000 | 6 AVAILABLE (Non-Compete)**

- Logo recognition on PSM website
- Social media recognition on PSM Facebook, Instagram, and Twitter
- Logo displayed in black and white on signage throughout the Market season

### **Marketing @ the Market | Get in Front of the Market Shoppers!**

- Display table (10' x 10')
- \$100 per Market Day | \$1,500 for the 18 week season | \$750 for 1/2 of the season (9 weeks)

### **Seedling Sponsor | \$500 | UNLIMITED**

- Logo recognition on PSM website
- Social media recognition on PSM Facebook, Instagram, and Twitter

### **Market Totes | \$2,500 | 1 AVAILABLE**

- Logo recognition on Penn Street Market reusable tote bags provided to all shoppers throughout the season

**For more information on these opportunities, please contact Aaron Gantz, Sr. Director, Economic Development at 610.898.7788 or [agantz@greaterreading.org](mailto:agantz@greaterreading.org)**

We would love to work with you to customize the sponsorship to meet your goals!



program of the Greater Reading Chamber Alliance