



2022 PENN STREET MARKET



JUN 2 TO SEP 29

EVERY THURSDAY // 10 AM TO 2 PM

GRCA
GREATER
READING
Chamber Alliance

FOR MORE INFORMATION, CONTACT
AARON AT AGANTZ@GREATERREADING.ORG

PENN STREET MARKET 2022 SPONSORSHIP OPPORTUNITIES

Title Presenting Sponsor | \$10,000 | EXCLUSIVE

- Name and logo in full color added to event title as presenting sponsor on all marketing materials – print and digital
- Pre-event and in-season publicity through GRCA and Penn Street Market (PSM) publications, website, and social media
- Name and logo recognition on PSM website and weekly, in-season email blasts
- Social media recognition throughout the season on PSM Facebook, Instagram, and Twitter
- Logo displayed in full color on signage throughout the Market season
- Opportunity to have a display table (10' x 10') weekly throughout the 18-week season

Harvest Sponsor | \$5,000 | 2 AVAILABLE (Non-Compete)

- Logo in full color on all marketing materials – print and digital
- Logo recognition on PSM website and weekly, in-season email blasts
- Social media recognition throughout the season on PSM Facebook, Instagram, and Twitter
- Logo displayed in full color on signage throughout the Market season
- Opportunity to have a display table (10' x 10') weekly throughout the 18-week season

Growth Sponsor | \$2,500 | 4 AVAILABLE (Non-Compete)

- Logo recognition on PSM website and weekly, in-season email blasts
- Social media recognition throughout the season on PSM Facebook, Instagram, and Twitter
- Logo displayed in black and white on signage throughout the Market season
- Opportunity to have a display table (10' x 10') up to 9 times throughout the 18-week season

Root Sponsor | \$1,000 | 6 AVAILABLE (Non-Compete)

- Logo recognition on PSM website
- Social media recognition on PSM Facebook, Instagram, and Twitter
- Logo displayed in black and white on signage throughout the Market season

Seedling Sponsor | \$500 | UNLIMITED

- Logo recognition on PSM website
- Social media recognition on PSM Facebook, Instagram, and Twitter

Market Totes | \$2,500 | 1 AVAILABLE

- Logo recognition on Penn Street Market reusable tote bags provided to all shoppers throughout the season

For more information on these opportunities, please contact Aaron Gantz, Sr. Director, Economic Development at 610.898.7788 or agantz@greaterreading.org

We would love to work with you to customize the sponsorship to meet your goals!



program of the Greater Reading Chamber Alliance

SPONSORSHIP FORM

Company Name: _____

Contact Person: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

List on-site activity and any distribution materials:

Please check the following opportunity your business/organization is committing to:

	Title Presenting Sponsor	\$10,000
	Harvest Sponsor	\$5,000
	Growth Sponsor	\$2,500
	Root Sponsor	\$1,000
	Seedling Sponsor	\$500
	Market Totes	\$2,500

Agreement: The Penn Street Market agrees to provide services as outlined in the sponsorship opportunities

The undersigned waives and releases all rights and claims that might be held against the Greater Reading Chamber Alliance, the City of Reading, its duly elected officials and its employees to save and hold harmless these entities from losses, damages or injuries.

SPONSOR:

Authorized Signature: _____

Date: _____

PLEASE NOTE:

- Sponsors are responsible for providing all necessary set-up materials (tent, tables, chairs, displays, etc.) and removing all materials after each market day.
- Giveaways and/or hands-on activities are recommended to draw participants to your booth.

PAYMENT INFORMATION:

Please make checks payable to: Greater Reading Chamber Alliance

Memo line: Penn Street Market Sponsor

Mail to:

Greater Reading Chamber Alliance

Attn: Aaron Gantz

606 Court Street, Reading PA 19601



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