



2020 PENN STREET MARKET

18 VENDORS

**25+
COMMUNITY
PARTNERS**

**KIDS
ACTIVITIES**

**NUTRITION
EDUCATION**

**LIVE MUSIC
EVERY
WEEK!**

**450+
PEOPLE
EACH
WEEK**

**42%
AGED
41-65**

JUN 4 TO SEP 3

EVERY THURSDAY // 10 AM TO 2 PM
NW CORNER OF 5TH + PENN STREETS

GRCA
GREATER
READING
Chamber Alliance

FOR MORE INFORMATION, CONTACT
AARON AT AGANTZ@GREATERREADING.ORG

PENN STREET MARKET 2020 SPONSORSHIP OPPORTUNITIES

Title Presenting Sponsor | \$10,000 | EXCLUSIVE

- Name and logo in full color added to event title as presenting sponsor on all marketing materials – print and digital
- Pre-event and in-season publicity through GRCA and Penn Street Market (PSM) publications, website, and social media
- Name and logo recognition on PSM website and weekly, in-season email blasts
- Social media recognition throughout the season on PSM Facebook, Instagram, and Twitter
- Weekly recognition during the Main Stage market announcements made twice in English and Spanish
- Logo displayed in full color on signage throughout the Market season
- Opportunity to have a display table (10' x 10') weekly throughout the 14-week season

Harvest Sponsor | \$5,000 | 2 AVAILABLE (Non-Compete)

- Logo in full color on all marketing materials – print and digital
- Logo recognition on PSM website and weekly, in-season email blasts
- Social media recognition throughout the season on PSM Facebook, Instagram, and Twitter
- Weekly recognition during the Main Stage market announcements made twice in English and Spanish
- Logo displayed in full color on signage throughout the Market season
- Opportunity to have a display table (10' x 10') weekly throughout the 14-week season

Growth Sponsor | \$2,500 | 4 AVAILABLE (Non-Compete)

- Logo recognition on PSM website and weekly, in-season email blasts
- Social media recognition throughout the season on PSM Facebook, Instagram, and Twitter
- Weekly recognition during the Main Stage market announcements made twice in English and Spanish
- Logo displayed in black and white on signage throughout the Market season
- Opportunity to have a display table (10' x 10') up to 7 times throughout the 14-week season

Root Sponsor | \$1,000 | 6 AVAILABLE (Non-Compete)

- Logo recognition on PSM website
- Social media recognition on PSM Facebook, Instagram, and Twitter
- Logo displayed in black and white on signage throughout the Market season

Seedling Sponsor | \$500 | UNLIMITED

- Logo recognition on PSM website
- Social media recognition on PSM Facebook, Instagram, and Twitter

Market Totes | \$1,500 | 1 AVAILABLE

- Logo recognition on Penn Street Market reusable tote bags

**For more information on these opportunities, please contact Aaron Gantz,
Exec. Dir. Of Downtown Revitalization at 610.898.7788 or agantz@greaterreading.org**

We would love to work with you to customize the sponsorship to meet your goals!



a program of the Greater Reading Chamber Alliance

SPONSORSHIP FORM

Company Name: _____

Contact Person: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

List on-site activity and any distribution materials:

Please check the following opportunity your business/organization is committing to:

<input type="checkbox"/>	Title Presenting Sponsor	\$10,000
<input type="checkbox"/>	Harvest Sponsor	\$5,000
<input type="checkbox"/>	Growth Sponsor	\$2,500
<input type="checkbox"/>	Root Sponsor	\$1,000
<input type="checkbox"/>	Seedling Sponsor	\$500

Agreement: The Penn Street Market agrees to provide services as outlined in the sponsorship opportunities

The undersigned waives and releases all rights and claims that might be held against the Greater Reading Chamber Alliance, the City of Reading, its duly elected officials and its employees to save and hold harmless these entities from losses, damages or injuries.

SPONSOR:

Authorized Signature: _____ Date: _____

PLEASE NOTE:

- Sponsors are responsible for providing all necessary set-up materials (tent, tables, chairs, displays, etc.) and removing all materials after each market day.
- Giveaways and/or hands-on activities are recommended to draw participants to your booth.

PAYMENT INFORMATION:

Please make checks payable to: Greater Reading Chamber Alliance
Memo line: Penn Street Market Sponsor

Mail to:
Greater Reading Chamber Alliance
Attn: Aaron Gantz
606 Court Street, Reading PA 19610



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