



2020 PENN STREET MARKET

18 VENDORS

**25+
COMMUNITY
PARTNERS**

**KIDS
ACTIVITIES**

**NUTRITION
EDUCATION**

**LIVE MUSIC
EVERY
WEEK!**

**450+
PEOPLE
EACH
WEEK**

**42%
AGED
41-65**

JUN 4 TO SEP 3

EVERY THURSDAY // 10 AM TO 2 PM
NW CORNER OF 5TH + PENN STREETS

GRCA
GREATER
READING
Chamber Alliance

FOR MORE INFORMATION, CONTACT
AARON AT AGANTZ@GREATERREADING.ORG

PENN STREET MARKET 2020 SPONSORSHIP OPPORTUNITIES

Title Presenting Sponsor | \$10,000 | EXCLUSIVE

- Name and logo in full color added to event title as presenting sponsor on all marketing materials – print and digital
- Pre-event and in-season publicity through GRCA and Penn Street Market (PSM) publications, website, and social media
- Name and logo recognition on PSM website and weekly, in-season email blasts
- Social media recognition throughout the season on PSM Facebook, Instagram, and Twitter
- Weekly recognition during the Main Stage market announcements made twice in English and Spanish
- Logo displayed in full color on signage throughout the Market season
- Opportunity to have a display table (10' x 10') weekly throughout the 14-week season

Harvest Sponsor | \$5,000 | 2 AVAILABLE (Non-Compete)

- Logo in full color on all marketing materials – print and digital
- Logo recognition on PSM website and weekly, in-season email blasts
- Social media recognition throughout the season on PSM Facebook, Instagram, and Twitter
- Weekly recognition during the Main Stage market announcements made twice in English and Spanish
- Logo displayed in full color on signage throughout the Market season
- Opportunity to have a display table (10' x 10') weekly throughout the 14-week season

Growth Sponsor | \$2,500 | 4 AVAILABLE (Non-Compete)

- Logo recognition on PSM website and weekly, in-season email blasts
- Social media recognition throughout the season on PSM Facebook, Instagram, and Twitter
- Weekly recognition during the Main Stage market announcements made twice in English and Spanish
- Logo displayed in black and white on signage throughout the Market season
- Opportunity to have a display table (10' x 10') up to 7 times throughout the 14-week season

Root Sponsor | \$1,000 | 6 AVAILABLE (Non-Compete)

- Logo recognition on PSM website
- Social media recognition on PSM Facebook, Instagram, and Twitter
- Logo displayed in black and white on signage throughout the Market season
- Opportunity to have a display table (10' x 10') up to 4 times throughout the 14-week season

Seedling Sponsor | \$500 | UNLIMITED

- Logo recognition on PSM website
- Social media recognition on PSM Facebook, Instagram, and Twitter

Market Totes | \$1,500 | 1 AVAILABLE

- Logo recognition on Penn Street Market reusable tote bags

**For more information on these opportunities, please contact Aaron Gantz,
Exec. Dir. Of Downtown Revitalization at 610.898.7788 or agantz@greaterreading.org**

We would love to work with you to customize the sponsorship to meet your goals!



a program of the Greater Reading Chamber Alliance